

2016 Sponsorship Form



What is Panerathon?

Together with 10,000 participants and spectators, our sponsors and community supporters raised \$300,000 through the 2015 Panerathon. To date, the Panerathon has raised \$1.3 million for the Mercy Health Foundation Mahoning Valley in support of The Joanie Abdu Comprehensive Breast Care Center at St. Elizabeth Hospital, the first comprehensive breast care center in the region. The Panerathon is a 10K run and a 2 mile fun run or walk, which also includes a kids run.

When?

Sunday, August 21, 2016
Registration begins at 8:00am
The 10K Run/Walk starts at 10:00am
The 2 Mile Run/Walk
The Kids Run will begin at 11:30am

Where?

Covelli Centre
229 East Front Street
Youngstown, OH 44503

How can you join in the fight?

- Walk or run the 10K
- Walk or run the 2 Mile
- Include your children in the Kids Run
- Participate in the 10K or 2 mile with a group
- Volunteer
- Sponsor

Company Name: _____

Address: _____

City/State/Zip: _____

Contact Name for Sponsorship: _____

Phone Number: _____ Email address: _____

Contact Name for Race Entries: (check box if different then above) _____

If you do not wish to use your race entries and wish to gift them to a school, organization or group, please list the contact: _____

Contact Name for Sponsor Party: (check box if different then above) _____

Company website: _____ Company facebook: _____
(your logo will link to your website from panerathon.org)

Check box if you would like to be onsite at the event with a tent/display on 8/21
Will you provide your own tent Yes No (if yes, what size) _____
(If no, do you want us to rent a 10x10 white tent for you?) Yes No
Do you need electric? _____

Sponsorship Level (check a box)

Platinum Gold Silver Medallion Bronze A Bronze B

Please mail or scan this form to:
Covelli Enterprises
3900 East Market Street
Warren, Ohio 44484

Fax: 330-856-1514 or Ashlee.Mauti@covelli.com • Contact: Ashlee Mauti at 412.445.1884.
Please respond by July 22, 2016

Payment (check box)
 Check Enclosed Please invoice

Please make checks payable to: **Mercy Health Foundation Mahoning Valley**

Please mail checks to: **Covelli Enterprises, Attn: Panerathon**
3900 East Market Street
Warren, OH 44484

For more information on our 2016 sponsorship opportunities or to customize a package please contact: **Ashlee.Mauti@covelli.com or 412.445.1884**

Thank you to our 2015 Panerathon Sponsors!

Platinum

- Leiden Cabinet Company
- PNC
- WFMJ – TV & WBCB - TV
- iHeartRadio
- WKBN – TV & WYTV - TV
- Fifth Third Bank
- Walgreens
- Family Video/Marco's Pizza

Gold

- Sweeney Chevrolet/Buick/GMC
- Huntington Bank

Silver

- DeSalvo Construction, Inc.
- Berk Enterprises
- Rossi Insurance Agency
- E.J. Rossi & Company
- DeBartolo Corporation
- Scott Electric
- H.P Technologies
- Armstrong Cable
- John and Michele Perdue/McDonald's
- Phantoms Hockey/Phantoms Fireworks
- Albert M. Covelli Foundation

Bronze A

- Bochert Bros Painting & Decorating Co.
- Cohen & Company
- Stifel Nicolaus & Company, Inc.
- Gervelis Law Firm
- Western Reserve Building Trades
- Schroedel, Scullin & Bestic, CPAs
- Phillips/Sekanick Architects, INC.
- Cornerstone Plumbing, LLC.
- Proforma Connected
- Alco-Chem, INC.
- A&N Refrigeration
- Harrington, Hoppe & Mitchell, LTD.
- Catholic Charities
- Shook Construction
- Southern Park Mall (Richard & Susan Sokolov)
- Talmer Bank and Trust
- Simon Roofing
- Lewis Construction, CO.
- Auxiliary Mercy Health Youngstown
- Gasser Chair, CO.
- Prout Boiler Heating & Welding, Inc.
- Hobart Service

- Bodine Perry
- Coates Car Care
- City of Youngstown
- Leo's Ristorante
- Youngstown State University
- Lori & Bob Fiorino
- Exal Corporation
- Warren Glass & Paint Company
- GM Lordstown
- Lane LifeTRANS
- M-7 Technologies
- VEC
- Soft Touch Furniture
- Burdman Family
- Tim Ryan for Congress
- Greenwood Chevrolet
- Udderly Smooth
- Cohen and Company

Bronze B

- Ryan Carpet Sales & Service INC.
- Bob Ferrando Ford Sales, INC.
- Kenilworth Steel Co.
- Sudon Bros.
- Farmers Trust Company
- Baxter MFG
- Studio Oxygen
- York Mahoning Mechanical Contractors
- Zim's Max-Freeze (Perfecta Products)
- NYO Property Group, LLC.
- ms consultants
- Community Foundation of the Mahoning Valley
- Basset Associates
- Montrose GM Superstore & Nissan
- State Farm Bill Anderson Agency
- Better Business Bureau
- Executive Landscaping
- Alex Downie & Sons Construction
- Johnson Controls
- Valley Industrial Trucks
- Shepherd of the Valley
- Modern Office Products
- Autosoft
- Kul Open Foundation
- MAPPS
- Creekside Gardens

In Kind Sponsors

- WRARC
- Giant Eagle
- Armstrong Cable
- Party On
- Knightline Embroidery
- Save-A-Lot
- Lane Life Trans
- Dom's Ice

Largest Fundraising Event in the Valley

Panerathon
8.21.16



10K/2 Mile Walk/Run and Kids Run
Sunday, August 21, 2016 at 10am
Covelli Centre - Youngstown, OH

All proceeds to benefit
the Joanie Abdu Comprehensive Breast Care Center

Panerathon.org



Presented by
Covelli Enterprises





Celebrate at the Finish Line
Enjoy food and fun for the whole family after the race!

Registration

There are so many ways to be a part of Panerathon! You can walk or run in either the 10K or 2 Mile events, and you may register as a single participant or as a team!

Cost of Participation

10K: \$30 pre-registration, \$35 race day | *Individual Pre-Registration deadline Wednesday, August 17th*

2 Mile: \$25 pre-registration, \$30 race day | *Individual Pre-Registration deadline Wednesday, August 17th*

Team Registration: \$20 per individual team member | *Team Pre-Registration deadline Monday, August 15th*

Register online at www.panerathon.org | *Race day registration on Sunday, August 21 begins at 8am!*

**Dri Fit
Deadline
Friday,
August 12th**

Team Fundraising

Teams must consist of 5 or more participants. If you register a team of 5 or more, each individual will only pay a \$20 entry fee! Once you have a team established, begin fundraising at panerathon.org! Individuals are encouraged to fundraise as well! Teams may also arrange with us to pick up all of their team packets on Wednesday, August 17th in the community room at the Covelli Centre. This is by appointment only. Team captains must notify all team members they are picking up for the group. *Deadline to register as a team Monday, August 15th.*

Race Entry Includes

- Dri Fit T-shirt – participants registered by Friday August 12th will receive a Dri-fit Technical shirt
- Or Event T-shirt – participants who register after August 12th will receive a cotton t-shirt
- Race bag filled with gifts
- Entrance into the Post-Race Celebration



Packet Pick Up Dates (at the Covelli Centre)

- Team Packet Pick up (by Appointment only): Wednesday, 8/17, Noon- 8pm

Location: Community Room Covelli Centre

- Individual Packet Pick up for all participants: Thursday, 8/18, 4pm-8pm

Location: Outside of Phantoms Team Shop Covelli Centre

- Individual Packet Pick up for all participants: Saturday, 8/20, 9am-Noon

Location: Outside of Phantoms Team Shop Covelli Centre

Post-Race Recovery

Post-Race Recovery Area will include COMPLIMENTARY refreshments for all event participants at the finish line. In addition to the Recovery Area, O'Charley's will be on-site again taking a \$5 donation for food with 100% of your donation going to Joanie's Promise.

PNC Kids Run

**Register your child for FREE
to participate in the Panerathon Kids Run
presented by PNC!**

All kids receive a t-shirt, medal and other goodies!



Participation

Ages 4-10 may participate in the kids run

When

The kids run starts at 11:30 in the kid's area by the kids stage. Parents can start to line their child up around 11:15 by age.

Important INFO

Kids must wear a wrist band with their on-site parent or guardian contact information. The wrist bands are color coordinated by age group. Kids will line up by balloons associated with their color and age.



Panerathon.org

Visit panerathon.org/kids-run for more information!

Panerathon Sponsorship Opportunities

Platinum Sponsor: \$10,000

- Featured logo presence at Starting Line, on Stage and in new Recovery Area
- Company logo featured prominently on the back of the participants' t-shirts
- Option to place promotional items in the race packet
- Fifty (50) entries to participate in the Panerathon
- Ten (10) tickets to the sponsor recognition party on Friday, August 19
- Featured as Platinum Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Recognition through race day announcements

Gold Sponsor: \$7,500

- Featured logo presence at Starting Line, and near the stage
- Option to place promotional items in the race packet
- Thirty (30) entries to participate in the Panerathon
- Eight (8) tickets to the sponsor recognition party on Friday, August 19
- Featured as Gold Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Featured logo presence at race
- Recognition through race day announcements

Bronze Sponsor B: \$500

- Option to place promotional items in the race packet
- Five (5) entries to participate in the Panerathon
- Featured as a Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor

Silver Sponsor: \$5,000

- Company logo featured at water stops along race path
- Option to place promotional items in the race packet
- Twenty (20) entries to participate in the Panerathon
- Six (6) tickets to the sponsor recognition party on Friday, August 19
- Featured as Silver Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Featured logo presence at race
- Recognition through race day announcements

Medallion Sponsor: \$2,500

- Company logo featured at race starting Line
- Option to place promotional items in the race packet
- Fifteen (15) entries to participate in the Panerathon
- Four (4) tickets to the sponsor recognition party on Friday, August 19
- Featured as a Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Recognition through race day announcements

Bronze Sponsor A: \$1,000

- Option to place promotional items in the race packet
- Ten (10) entries to participate in the Panerathon
- Two (2) tickets to the sponsor recognition party on Friday, August 19
- Featured as a Sponsor in full page "Thank You" ad in both the Vindicator and Tribune
- Logo presence on Panerathon.org as a sponsor
- Recognition through race day announcements

Our Cause

The breast cancer mortality rate in the Mahoning Valley is among the highest in the nation. This has been due to lack of education, awareness and access to early detection and diagnostic services. The goal of Panerathon is to change that. 100% of your sponsorship dollars go directly to the Mercy Health Foundation Mahoning Valley to support the Joanie Abdu Comprehensive Breast Care Center (JACBCC) at St. Elizabeth Hospital, and 100% stays here in the Mahoning Valley.

Since the JACBCC opened in November 2011

- Over 42,000 exams have been performed at the center.
- In 2015, the highest percentage of breast cancers were diagnosed in Stage I. In previous years this had been Stage II.
- Nearly 1,000 diagnostics were provided to women through Joanie's Promise. These include screening and diagnostic mammograms, ultrasounds and biopsies.
- The Center has received National Accreditation within its first year of operation, has won many accolades including the Press Ganey Guardian of Excellence which is based on our 99% patient satisfaction as well as the Women's Choice Award; the ONLY Breast Center in the Nation to receive the designation.
- The Center has reached thousands of people in the Valley through outreach efforts which include educating women on proper breast care techniques.
- This convenient and state of the art facility would not be available without the support and generosity of the Panerathon sponsors, participants and the community.

About the Joanie Abdu Comprehensive Breast Care Center

Joanie Abdu served as a nurse at St. Elizabeth for more than 20 years. She was a role model for other nurses and was highly respected by physicians, staff, patients and families. After she married Dr. Rashid Abdu, she volunteered for many projects and fundraising activities at St. Elizabeth. In 1993, Joanie was diagnosed with an aggressive form of breast cancer. She lost her battle and died June 2, 1994, 15 months to the day she was diagnosed. After Joanie's death, Dr Abdu became committed to researching, planning and creating a comprehensive breast care center at St. Elizabeth. Diagnosis time is shortened to eliminate the agonizing wait for patients and family members, where physicians treating each patient confer on the best treatment options for each individual patient.

Joanie's Promise Fund is just that; a promise that ALL women regardless of their ability to pay, will have access to world class breast care right here in our Valley!

All Sponsorships have the option to be onsite with a tent on event day.

Promotional items must be mailed to Lark Enterprises by July 20, 2016:

Lark Enterprises - 315 Green Ridge Road, Suite A1 New Castle, PA 16105 - (Attention Panerathon)

"Through my ears, Joanie hears the voices of grateful women for the care they will receive in this magnificent facility. Through my eyes, she sees the reality of what once was only a dream. Through our souls, we both see the beauty, the love, the compassion and the generosity of a caring community that has made that dream come true. We are, and will always be, eternally grateful." -Dr. Rashid Abdu